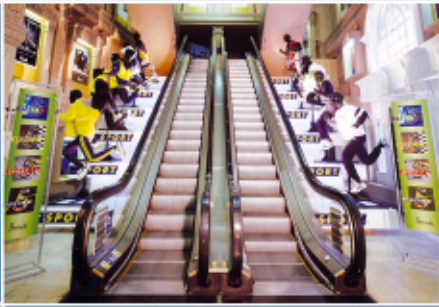


# CYBERQUINS™

## MOVE YOUR MERCHANDISE

- Cyberquins are the only full size, animatronic, running, walking and cycling mannequins in the world.
- Wherever Cyberquins are used, people are fascinated by their smooth, lifelike, human movement. They attract maximum attention to featured merchandise, add impact to window displays and increase customer footfall. Cyberquins are powerful sales promotion machines.



## BRING PRODUCTS TO LIFE AND LEAVE YOUR COMPETITORS STANDING



- The commercial appeal of Cyberquins is truly unique:
  - ▶ They stimulate sales of featured brands and merchandise.
  - ▶ They emphasise the active, outdoor lifestyle.
  - ▶ They are used worldwide by many high profile companies.
  - ▶ They have a quiet, precision engineered mechanism.
  - ▶ They are durable, low maintenance and user friendly.
- Male and female, running and walking Cyberquins are currently attracting attention in:
  - ▶ Window displays.
  - ▶ In-store merchandising features.
  - ▶ Promotional campaigns.
  - ▶ Retail mall installations.
  - ▶ Consumer and trade exhibitions.
  - ▶ Sports venue promotions.



**ADM**  
(UK) LTD.

See them in action at:

[www.cyberquins.com](http://www.cyberquins.com)





## PRODUCT CONCEPT

- Movement sells and it has been scientifically proven that people are more attracted to human movement than any other.
- Introducing moving mannequins to merchandise products in a commercial environment was the inspiration behind the Cyberquin invention.



## PRODUCT DEVELOPMENT

The Cyberquin product development took 4 years, ADM set out to produce a mannequin with the following features:

- Perfect smooth lifelike movement.
- The ability to be dressed and undressed with ease.
- The versatility to be powered by either 110 or 230 volt mains power.
- The capability to be shipped complete without intricate assembly.
- The durability to withstand everyday use anywhere in the world.



## TECHNICAL INFORMATION

- The main frame and mechanism within the body is made of steel, covered by a hard plastic moulding. This is then encapsulated with a durable flexible foam body creating the realistic look.
- Cyberquins are available in any colour to compliment a design theme.
- Cyberquins are capable of wearing most items of clothing and footwear.
- Arms are detachable on all Cyberquins.
- Dressing is easier than a static mannequin as the Cyberquin is supported in air by the side stand.
- Clothing can be pinned to the body to create the perfect look.
- Footwear can be worn without damaging shoes as the Cyberquins' feet are soft and flexible.
- Cyberquins come with a full warranty and instruction manual for safe set up and operation.
- Cyberquins are shipped fully assembled for quick easy installation.



### SHIPPING SPECIFICATIONS

Packaging:- Strong plywood container.  
215cm long x 91cm high x 78cm wide  
85" long x 36" high x 31" wide  
Total shipping weight: 160Kg. / 350lbs.

For more information contact:  
ADM (UK) Ltd., Ravenswood Park, Bonvilston, Cardiff,  
South Glamorgan, UK. CF5 6TR  
Tel: +44 (0)1446 781102 Fax: +44(0)1446 781556  
Email: [info@cyberquins.com](mailto:info@cyberquins.com)  
Website: [www.cyberquins.com](http://www.cyberquins.com)